



Hello,

Today we're celebrating the innovators, makers, and dream-builders in our community.

"Economic independence is the foundation of the only sort of freedom worth a damn." — **W. E. B. Du Bois**

Today's Activity

Support a local small business or farmer's market today.

Explore This Resource

Aspen Institute's ["How Small Businesses Can Lead the Way to Economic Opportunity"](#)

Reflection Question

How do small businesses strengthen our community?

Local Focus

Explore Winston-Salem's **Innovation Quarter** and its role in entrepreneurship.

Join Us This Week

Join us Friday, Feb. 20 at 12 pm for this week's Community Check-in. This Zoom session will offer space to reflect on Week 2 of the 21 Day Resilience Challenge and will focus on economic resilience. Participants will explore how entrepreneurship and small business support contribute to stability and opportunity for individuals, families, and the broader community.

Click here to register for the Zoom link: [Week 2 Check](#)

Join us **IN-PERSON** for United Way of Forsyth County's 21-Day Resilience Challenge culminating panel event—*Resilience in Leadership: Women Who Lead Through the Storm*.

Click here to register for: [Resilience in Leadership: Women Who Lead Through the Storm](#)

Event details:

Friday Feb 27, 2026, 11:30 a.m. to 1:00 p.m.

Forsyth County Annex 1 Auditorium,

725 Highland Avenue, Winston Salem, NC 27105

Your support fuels local dreams.

Warmly,

United Way of Forsyth County

GIVE