



*Tocqueville
Leadership Society*

“America has a long
and rich tradition of **generosity**
that began with simple acts of
neighbor helping neighbor.”

- Alexis de Tocqueville



United Way of Forsyth County

UNITED FOR OUR FUTURE

United For Our Future

We are united in our mission: United Way of Forsyth County brings the community and its resources together to solve problems that no one organization can address alone.

United Way of Forsyth County fights to ensure that the needs of every person in our community are met. With your support, we take on the hardest challenges and tackle problems others shy away from. Together, we must concentrate on creating thriving neighborhoods and communities by focusing on improving access to opportunities, economic mobility, and childhood and student success. Change doesn't happen on its own. Together we're better. Together we can build a better tomorrow.



The Tocqueville Leadership Society

The Tocqueville Leadership Society is a group of extraordinary community leaders and philanthropists committed to making Forsyth County a better place to live, work, and raise a family. The society takes its name from the French philosopher and aristocrat Alexis de Tocqueville who expressed his admiration of the uniquely American tradition of “neighbor helping neighbor” in his classic treatise *Democracy in America*.

For over 30 years, the Tocqueville Leadership Society has demonstrated what collective community leadership can accomplish. Founded by John Burrell, Paul Fulton, and Ed Shelton, United Way of Forsyth County’s Tocqueville Leadership Society has grown to a membership of more than 150 households of local leaders who join more than 26,000 members throughout the United States.

The Tocqueville Leadership Society seeks to:

- Change lives through philanthropic leadership by focusing on the building blocks for a better life: a quality education that leads to a stable job, income that can support a family through retirement, and good health.
- Communicate the vital role of personal philanthropic action in creating long-lasting, positive change.
- Strengthen United Way of Forsyth County by connecting the organization with like-minded leaders.

Commitment and Matching Opportunities

Tocqueville Leadership Society members give \$10,000 or more annually to the United Way of Forsyth County. Your willingness to invest at the Tocqueville Level means we can continue to find new solutions to our community's most pressing needs. With your help, change happens.



To reach that goal, new members may participate in the **Andy Brown Step-Up Match**. Through the generosity of Andy Brown, a local donor, we are able to provide the opportunity to gradually increase your gift to the Tocqueville level while recognizing you as a Society Member from day one. This three-year Step-Up Program is a great way to join the Tocqueville Leadership Society at your own pace.

THREE-YEAR INVESTMENT PLAN
YEAR 1: \$5,000 YEAR 2: \$7,500
YEAR 3: \$10,000

WOMEN OF TOCQUEVILLE

Gather with a group of philanthropic women to network and volunteer.

Contact Cathy Coles for more information:
cathy.coles@uwforsyth.org or 336.721.9370.



Your Support Makes a Difference

The money the United Way raises in its annual campaign goes right back into our community.

Because of the generous support of donors like you, last fiscal year:

- **OVER 300** nonprofit agencies and organizations received donations directly through United Way of Forsyth County's Annual Campaign.
- Programs funded by United Way served a total of **121,423 PEOPLE** in Forsyth County.



Support the United Way!

Give today



Other Ways to Get Involved

VOLUNTEER.

You can make a difference in someone's life.

GET INFORMED.

Learn about community issues, challenges, and how your investment makes an impact.

STAY CONNECTED.

Follow us on social media for updates about our initiatives and how you are helping build a better community.



United Way of Forsyth County

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